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**THINKING INTERCULTURALLY THROUGH VIDEOCONFERENCING**

The student/teacher role and their tasks in CMCL

There is almost no language learning without the support of the multimedia, as it is currently both widely spread and finds new and challenging ways of teaching and learning at tertiary level of education. Consequently, the number of methodological questions increases when language teachers become aware of the potential of CMCL (*Computer Mediated Communication Learning)* and how it efficiently can be a natural part of increasing students’ communicative competence and intercultural awareness.

The multimedia in focus of this presentation do not cover only the videoconferencing (VC) technology used as a means of teaching intercultural communication based on VC modules implemented into the university courses of ESP of the University of Pardubice, Cz, University of Uppsala, Swe and Masaryk University of Brno, Cz.; but also targets on the analysis of the social media like Facebook, Hangouts and Skype having been in a scope of the dissertation research of the author. The concept of CMCL allowing the students to discuss intercultural issues with their background knowledge and intercultural awareness across the European continent doesn`t only highlight the issues of the international business and the increase of the students’ language competence in authentic communication and interaction in English between non-native speakers of English, but it questions the crucial aspect of the change of the student/teacher role during the CMCL process. All these aspects complement the socioaffective factors relating to the student experience and are to be questioned and discussed.